

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Sang Yong Bae, et al.	:	
	:	Examiner: Not yet known
	:	
Serial No.: 10/595,998	:	Group Art Unit: Not yet known
	:	
U.S. National Phase Application based on	:	
International Application: PCT/KR04/003043:	:	
Filed: November 24, 2004	:	Attorney Docket No.: 56587.22
	:	
Filed: May 24, 2006	:	
	:	Customer No.: 027128
For: ON-LINE ADVERTISING SYSTEM	:	
AND METHOD	:	Confirmation No.: 1534
	:	

PRELIMINARY AMENDMENT B

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Prior to examination, it is respectfully requested that the application be amended as follows:

Amendment to the Specification begins on page 3 of this paper.

Amendments to the Claims are reflected in the listing of claims which begin on page 4 of this document.

Amendments to the Drawings begin on page 12 of this document and include both an attached replacement sheet and an annotated sheet showing changes.

Remarks begin on page 13 of this document.

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Preliminary Amendment

Attachments including amended drawing figures are attached following page 13 of this paper.